

**APPEARANCE OF MOBILE PHONE(S) / SMART DEVICE(S) SUBJECT TO CONSIDERED AS AN
ACT OF CHEATING**

Page 1 of 2

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGE
COST ACCOUNTING; BA (M)-511 (PART B)
BBA-V**

Date: July 14, 2016

Max Time: 2 Hrs

Max Marks: 48

INSTRUCTIONS:

1. Attempt any 4 questions. Do not write anything on the question paper.
2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.

Q.1 Cuervo Company manufacturer's file cabinets made to consumer specifications. The following information was available at the beginning of March:

Materials inventory.....	\$12,800
Work in process inventory.....	4,700
Finished goods inventory.....	2,300
During March, materials costing \$26,000 were purchased, direct labor cost totaled \$19,300, and factory overhead was \$12,500 (including \$2,500 of indirect materials). March 31 inventories were:	
Materials inventory.....	\$13,300
Work in process inventory.....	6,800
Finished goods inventory.....	2,800

Required: Prepare a cost of goods manufactured statement for March.

Q.2 On January 1, the ledger of the Phinney Furniture Company contained, among other accounts, the following: Finished Goods, \$25,000; Work in Process, \$30,000; Materials, \$15,000. During January, the following transactions were completed:

- (a) Materials were purchased at a cost of \$28,000.
- (b) Direct materials in the amount of \$21,000 were issued from the storeroom.
- (c) Storeroom requisitions for indirect materials and supplies amounted to \$3,200.
- (d) The total payroll for January amounted to \$31,000, including marketing salaries of \$7,500 and administrative salaries of \$5,500. Labor time tickets show that \$15,500 of the labor cost was direct labor.
- (e) Various factory overhead costs were incurred for \$12,000 on account.
- (f) Total factory overhead is charged to the work in process account.
- (g) Cost of production completed in January totaled \$58,000, and finished goods in the shipping room on January 31 totaled \$18,000.
- (h) Customers to whom shipments were made during the month were billed for \$88,000. (Also record entry for cost of goods sold.)

Required: Prepare journal entries for the transactions, including the recording, payment, and distribution of the payroll.

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Q.3 Carlson Chemical Company produces a chemical in three departments, Mixing, Blending, and Bottling. Mixing, where the compounds are added, is the first department. The powder is then transferred to the second department where water is added to produce a liquid. After water has been added, the chemical is bottled for storage and transported to customers. A process cost system with an average cost flow assumption is used to account for work in process inventories. Data related to operations in the Blending Department during the month of October follow:

Units in beginning inventory.....	2,000
Units received from the Mixing Department this period.....	4,000
Units added to process in the Blending Department this period.....	12,000
Units transferred to Bottling Department this period.....	14,000
Units in ending inventory (100% materials, 40% labor and overhead).....	4,000

	<u>Beginning</u>	<u>Added</u>
Costs charged to the department:	<u>Inventory</u>	<u>This Period</u>
Costs from the preceding department	\$2,300	\$11,200
Materials	720	2,520
Direct labor	1,150	2,750
Factory overhead	2,100	5,700

Required: Prepare a cost of production report for the Blending Department.

Q.4 During June, the following transactions took place at the Cassandra Corp.

- June 3 Purchased materials, \$30,000.
- 5 Requisitioned materials from inventory, \$20,000 (75% of these were direct; 25% were indirect). Direct materials of \$3,000 and indirect materials of \$1,000 were for Job 00-1. The remainder were for Job 00-2.
- 7 For Job 00-2, returned \$150 of direct materials and \$200 of indirect materials.
- 8 Recorded liabilities for payroll: direct labor, \$15,000 and indirect labor, \$5,000. Of the direct labor cost, 60% was for Job 00-1; the remainder was for Job 00-2.
- 10 Incurred other factory overhead costs, \$20,000 (all applicable to Jobs 00-1 and 00-2).
- 14 Applied overhead at the rate of 200% of direct labor cost to Jobs 00-1 and 00-2, which were completed and transferred to finished goods account today.

Required: Assuming that Jobs 00-1 and 00-2 were the only jobs during the period and that all overhead (as recorded above) is the total applicable overhead for these projects:

- (1) Prepare a job order cost sheet for each job.
- (2) Determine the difference between applied and actual overhead for the month.

Q.5 The following information relates to Department 1 of Ruiz Company for the fourth quarter. The total overhead variance is divided into three variances: spending, variable efficiency, and volume.

Actual total overhead (fixed plus variable)	\$178,500
Budget formula	\$110,000 + \$.50 per hour
Total overhead application rate	\$1.50 per hour
Actual hours worked	121,000

Required: What was the spending variance in this department during the quarter?

END OF SUBJECTIVE PAPER

College Name: _____

Student Name: _____ Father's Name: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
ENVIRONMENTAL STUDIES BA (H) – 521 (PART B)
BBA – V**

Date: July 12, 2016

Max Time: 100 Mins

Max Marks: 48

INSTRUCTIONS:

- 1. Attempt any 6 questions, all carry equal marks.**
- 2. Do not write anything on the question paper.**
- 3. Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 What are the problems of pollution in your city? How can they be solved?

Q2 What is moral extentionism and how it can be related to environmental ethics?

Q3 Why is it important for us to protect our environment?

Q4 What are the benefits of biodiversity, why should we conserve it?

Q5 What are the causes of climate change? How can we prevent it?

Q6 What will be the possible consequences of Global Warming and Climate Change

Q7 Define any 8 of the following terms:

- | | |
|-------------------------|-----------------------------|
| a) Anthrosphere | f) Sustainable Development |
| b) Natural Resources | g) Ecosystem |
| c) Hydrosphere | h) Environmental management |
| d) Habitat | i) Pollution |
| e) Environmental Ethics | j) Atmosphere |

Q8 What role can you play as a graduate of Business Studies in the management of environment?

Q9 What are the sources of pollution in water? Why should we prevent marine pollution?

END OF SUBJECTIVE PAPER

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGE
COMMUNITY DEVELOPMENT; BA (M)-531 (PART B)
BBA-V**

Date: July 16, 2016

Max Time: 1.5 Hrs

Max Marks: 40

INSTRUCTIONS:

- 1. Attempt 3 questions, where Q1 is compulsory.**
- 2. Do not write anything on the question paper.**
- 3. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1. Write short answer. (20)
- a) Is self a process of socialization in group? Briefly explain
 - b) Is personality the foot prints of the culture? Briefly explain
 - c) Differentiate between society and community.
 - d) Is urbanism a cause of Social decay? Briefly explain
- Q2. Identify the effects of Ethnocentrism on our social life. Discuss with reference to Pakistani society. (10)
- Q3. A sociologist of Community Development can work as social scientist as well as social engineer in which areas of human life. Discuss. (10)
- Q4. What are the objectives of Community Development programs? Describe their social results with reference to Pakistani society. (10)
- Q5. Explain the concept of "Suicide" by Durkheim. (10)

END OF SUBJECTIVE PAPER

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGE
ECONOMY OF PAKISTAN; BA (H)-541
BBA-V**

Date: July 19, 2016

Max Time: 3 Hrs

Max Marks: 60

INSTRUCTIONS:

- 1. Attempt any 5 questions. Do not write anything on the question paper.**
- 2. Return question paper with your answer script. Without question paper your answer script will not be assessed.**
- 3. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q.1. Define Privatization. Should PIA be privatized?
- Q.2. Explain the significance of communication sector in Pakistan's economy?
- Q.3. Explain in detail about IP gas pipeline would be completed by 2018.
- Q.4. Inflation in Pakistan is a big cause. Do you agree? Justify.
- Q.5. Explain Industrial sector of Pakistan?
- Q.6. Write short notes on any two of the followings:
a. NFC award with new formula.
b. Role of Securities and Exchange Commission of Pakistan.
c. Strikes and Holidays disturb our economy.
- Q.7 Explain any three of the following:
a. The indicators of GDP?
b. Pakistan Stock Exchange?
c. Consumer price index with statistics?
d. The current literacy rate of Pakistan?

END OF EXAM PAPER

College Name: _____

Student Name: _____ Father's Name: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
COMPUTER APPLICATION TO BUSINESS BA (H) – 561
BS – V

Date: July 23, 2016

Max Time: 02 Hrs

Max Marks: 30

INSTRUCTION:

- 1. Attempt any Three (03) Questions. Keep to the point and be precise while answering the questions. Un-necessary discussion/write-up may yield negative marks. Do not write anything on the question paper.**
- 2. Do not write anything on the question paper.**
- 3. Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q-No.01

- a) Write down reasons why Electronic Data Interchange (EDI) is used in B2B e-Commerce?
- b) Describe the major E-Commerce application models with business reference and examples

Q-No.02

- a) What is the role of Value Added Network (VAN) in e-Commerce?
- b) Write down steps involved in transaction processing of e-commerce with help of diagram

Q-No.03

- a) Briefly describe ten potential applications of Internet
- b) Enlist the major ethical, social and security issues of Internet Society

Q-No.04 Write down brief notes on *any three* of the following:

- a) Cyber Marketing
- b) Supply Chain Management
- c) Electronic Funds Transfer System
- d) Search Engine Optimization (SEO)

Q-No.05 Differentiate distinguishing points between (any Three) the following:

- a) Website and Web Portal
- b) Internet, Intranet and Extranet
- c) Web Server and Application Server
- d) P2P System and S2S System
- e) Electronic Store and Electronic Shopping Mall

END OF SUBJECTIVE PAPER

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
ENTREPRENEURSHIP BA (H) – 512
BS – VI

Date: July 11, 2016

Max Time: 1.5 Hrs

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any Three questions. Do not write anything on the question paper.**
- 2. Mobile Phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q. No.1 How an Entrepreneur examine the industry environment with the help of "Michael E. Porter" five factors model.
- Q. No.2 Briefly describe each of the major sections to be covered in a business plan?
- Q. No.3 Briefly explain the role of SMEs in dispersal of economic activities?
- Q. No.4 Differentiate the following:
i. Venture capitalist Vs Business angels.
ii. Unexpected occurrences Vs Incongruities
- Q. No.5 Define compensation and how compensation is important for creating value system for an entrepreneur?

END OF SUBJECTIVE PAPER

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**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
PRODUCTION OPERATIONS & MANAGEMENT BA (H) – 522
BS – VI**

Date: July 13, 2016

Max Time: 1.5 Hrs

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any 5 questions. Give answers relevant to the point.**
- 2. Do not write anything on the question paper.**
- 3. Mobile Phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 Explain the importance of Production and Operation Management in current scenario. Why it has become an integral part of business education?
- Q2 Discuss the important models of inventory system. How will the use of the inventory model differ from another in any industrial setting?
- Q3 Explain the relationship between quality and productivity under the JIT philosophy.
- Q4 Explain the difference between facilities location for an automobile service station and an automobile component factory.
- Q5 Discuss two important formats for layout and explain what kind of layout should be used in multispecialty hospitals?
- Q6 How CAD is differentiated from CAM? Enumerate the advantages and disadvantages of these methods?
- Q7 Compare and contrast the project evaluation and review technique (PERT) with the critical path method (CPM).

END OF SUBJECTIVE PAPER

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**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGE
MARKETING MANAGEMENT; BA (H)-532 (PART B)
BBA – VI**

Date: July 15, 2016

Max Time: 1.5 Hrs
Max Marks: 40

INSTRUCTIONS:

- 1. Attempt 3 questions, where Q1 is compulsory. Do not write anything on the question paper.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q-1 Write short notes on ANY 04 of the flowing" **[20]**
- i. Value Proposition
 - ii. Mass customization
 - iii. Micro marketing
 - iv. Customer Value
 - v. Route to Marketing
 - vi. Channel conflict

Note: maximum limit for each note is half page of your answer script

- Q.2 Briefly explain the competitive strategies of market pioneer, market challenger, market follower and niche marketer. **[10]**
- Q.3 What are the factors that help in analyzing the First Micro? **[10]**
- Q-4 Define SBU's & briefly explain the steps involve in designing SBU's **[10]**

END OF SUBJECTIVE PAPER

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
BUSINESS RESEARCH METHODS BA (H) – 542
BS – VI

Date: July 18, 2016

Max Time: 1.5 Hrs

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any Three questions. Do not write anything on the question paper.**
- 2. Mobile Phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 Intellectual Research Firm has appointed you as a research associate. You are given a task to identify reasons for Nokia's declining sales.
- a) What are the sources of primary data available to you for this purpose?
 - b) What are the advantages of using primary data?
- Q2 a) Name all the types of non-probability sampling.
b) When would a researcher use snowball sample?
- Q3 Pepsi Co. wants to conduct a survey in Karachi about its newly introduced drink "Mountain Dew Pitch Black". Construct a close-ended questionnaire having five questions about customer satisfaction
- Q4 Briefly discuss the characteristics of valuable information.

END OF SUBJECTIVE PAPER

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
HUMAN RESOURCE MANAGEMENT; BA (H)-552
BS – VI**

Date: July 20, 2016

Max Time: 90 Mins
Max Marks: 30

INSTRUCTIONS:

- 1. Attempt 3 questions, where Q1 is compulsory. Do not write anything on the question paper.**
- 2. Mobile phone(s) or any other communicating device is not allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 Write short notes on **any 4** of the following:

1. Job Specification
2. Steps in the evaluation of training and development
3. Job description
4. Guidelines for effective performance evaluation
5. Interviews
6. Staffing
7. Compensation

Q2 Discuss different job – redesign techniques used to improve the quality of work life. Effective and efficient communication is the key to all HRM functions – Discuss.

Q3 What are the various stages of Human Resource Development? Also differentiate between HRM and HRD.

Q4 What do you mean about succession plan & briefly explain the role of succession plan in business organization?

END OF SUBJECTIVE PAPER

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Student Name: _____ Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
MANAGERIAL ACCOUNTING; BA (H)-562
BS – VI

Date: July 22, 2016

Max Time: 2 Hrs

Max Marks: 40

INSTRUCTIONS:

1. Attempt any 4 questions. Do not write anything on the question paper.
2. Mobile phone(s) or any other communicating device is not allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.

Q1 Huron Company produces a commercial cleaning compound known as Zoom. The direct materials and direct labor standards for one unit of Zoom are given below:

	Standard Quantity or Hours	Standard Price or Rate	Standard Cost
Direct Material	4.6 pounds	\$ 2.50 per pounds	\$ 11.5
Direct labor	0.2 hours	\$ 12.00 per hour	\$ 2.4

During the most recent month the following activity was recorded:

- a. Twenty thousand pounds of material were purchased at a cost of **\$ 2.35** per pound.
- b. All of the material purchased was used to produce **4,000** units of Zoom.
- c. 750 hours of direct labor time were recorded at a total labor cost of **\$ 10,425**.

Required:

1. Compute the direct material price and quantity variance for the month.
2. Compute the direct labor rate and efficiency variance for the month.

Q2 The budgeted unit sales of Weller Company for the upcoming fiscal year are provided below:

	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr
Budgeted unit sales	15,000	16,000	14,000	13,000

The company's variable selling and administrative expenses per unit is **\$ 2.5**. Fixed selling and administrative expenses include advertising expenses of **\$ 8,000** per quarter, executive salaries of **\$ 35,000** per quarter, and depreciation of **\$ 20,000** per quarter. In addition, the company will make insurance payments of **\$ 5,000** in the first quarter and **\$ 5,000** in the third quarter. Finally, property taxes of **\$ 8,000** will be paid in the second quarter.

Required:

1. Prepare the company's selling and administrative expenses budget for the upcoming fiscal year.

Q3 Engberg Company installs lawn sod in home yards. The company's most recent monthly contribution format income statement follows:

	Amount	Percentage of Sales
Sales	\$ 80,000	100%
Variable expenses	<u>32,000</u>	<u>40%</u>
Contribution margin	48,000	<u>60%</u>
Fixed expenses	<u>38,000</u>	
Net operating income	<u>10,000</u>	

Required:

1. Compute the company's degree of operating leverage
2. Using the degree of operating leverage, estimate the impact on net operating income of a 5% increase in sales.
3. Verify your estimate from part (2) above by constructing a new contribution format income statement for the company assuming a 5% increase in sales.

Q4 Harris Company manufactures and sells a single product. A partially completed schedule of the company's total and per unit cost over the relevant range of 30,000 to 50,000 units produced and sold annually is given below:

	Units Produced and Sold		
	30,000	40,000	50,000
Total Costs:			
Variable Costs	\$ 180,000	?	?
Fixed Costs	<u>300,000</u>	<u>?</u>	<u>?</u>
Total Costs	<u>\$ 480,000</u>	<u>?</u>	<u>?</u>
Cost per unit:			
Variable cost	?	?	?
Fixed cost	<u>?</u>	<u>?</u>	<u>?</u>
Total cost per unit	<u>?</u>	<u>?</u>	<u>?</u>

Required:

1. Complete the schedule of the company's total and unit costs above.
2. Assume that the company produces and sells 45,000 units during the year at a selling price of \$ 16 per unit. Prepare a contribution format income statement for the year.

Q5 Speedy Parcel Service operates a fleet of delivery trucks in a large metropolitan area. A careful study by the company's cost analyst has determined that if a truck is driven 120000 miles during a year, the average operating cost is 11.6 cent per mile. If a truck is driven only 80000 miles during a year, the average operating cost increases to 13.6 cent per mile.

Required:

1. Using the high-low method, estimate the variable and fixed cost elements of the annual cost of truck operations.
2. Express the variable and fixed cost in the form $Y = a + b X$.
3. If a truck were driven 100000 miles during a year, what total cost would you expect to be incurred?

Q6 Fine Ltd., is the exclusive distributor of a product that is gaining rapid market acceptance. The company's revenues and expenses for the last three months are given below:

**Fine LTD.
Comparative Income Statement
For the Three Months Ended Sep 30**

	July	Aug	Sep
Sales in units	1,500	1,875	2,250
Sales revenue	\$ 420,000	\$ 525,000	\$ 630,000
Less cost of goods sold	<u>168,000</u>	<u>210,000</u>	<u>252,000</u>
Gross margin	<u>252,000</u>	<u>315,000</u>	<u>378,000</u>
Less operating expenses:			
Shipping expenses	44,000	50,000	56,000
Advertising expenses	70,000	70,000	70,000
Salaries and commission	107,000	125,000	143,000
Insurance expense	9,000	9,000	9,000
Depreciation expense	<u>42,000</u>	<u>42,000</u>	<u>42,000</u>
Total operating expenses	<u>272,000</u>	<u>296,000</u>	<u>320,000</u>
Net operating income (loss)	<u>Rs (20,000)</u>	<u>Rs 19,000</u>	<u>Rs 58,000</u>

Required:

1. Identify each of the company's expenses (including cost of goods sold) as either variable, fixed or mixed.
2. Using the high low method, separate each mixed expense into variable and fixed elements. State the cost formula for each mixed expense.
3. Redo the company's income statement at the 2625 unit level of activity using the contribution format.

END OF SUBJECTIVE PAPER

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Student Name: _____ Seat No: _____

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**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
CONSUMER BEHAVIOR; BA (H)-601
BS – VII**

Date: July 12, 2016

Max Marks: 30

Max Time: 90 Mins

INSTRUCTIONS:

- 1. Attempt any 3 questions. Do not write anything on question paper.**
- 2. Mobile phone(s) or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

- Q1 a) Define cognitive dissonance what is the role of dissonance in consumer decision making & how dissonance be overcome by consumer?
b) Briefly explain cultural transference model & its importance in consumer behavior?
- Q2 Are fear appeals always effective in changing attitudes? Why? When a two sided message likely to be more effective than a one sided message?
- Q3 Personality plays vital role in the selection of many products. Explain any four personality traits and their impact on selection of at least 3 products?
- Q4 How is lifestyle segmentation useful in developing promotion campaigns?

END SUBJECTIVE OF PAPER

College Name: _____

Student Name: _____ Seat No: _____

Copy No: _____

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
MANAGEMENT INFORMATION SYSTEM; BA (H)-611
BS – VII**

Date: July 14, 2016

Max Time: 1:45 Mins

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any 03 questions. Do not write anything on question paper.**
- 2. Use of mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Question No: 01

What is the role of Enterprise Application in an Organization, Describe the Value Chain Model of Michael Porter in order to get competitive advantages in a progressive Organization

Question No: 02

Explain why System Design Methodology (SADM) is necessary for designing a business application, State, the phases involved in the business system development designing and analysis

Question No: 03

- a) Write down the role of Management Information System (MIS) for a successful business
- b) Illustrate and describe various components regarding Information System infrastructure for a digital enterprise

Question No: 04

- (a) Write down the major functions of a database management system
- (b) Define and Illustrate the purpose of Entity Relation Diagram

Question No: 05

Write down short notes on the followings with examples:

- (a) Business Intelligence
- (b) Strategic Information System
- (c) Work Flow Management System

END OF SUBJECTIVE PAPER

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Student Name: _____ Seat No: _____

Copy No: _____

KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
BUSINESS ETHICS; BA (H)-621
BS – VII

Date: July 16, 2016

Max Time: 1.5 Hrs

Max Marks: 30

INSTRUCTIONS:

- 1. Attempt 5 questions, where Q1 and Q2 is compulsory. Do not write anything on question paper.**
- 2. Use of mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 Explain the following terms:

- I. Social dimension
- II. Ethical conflict
- III. Moral philosophy
- IV. Leadership

Q2: Contrast between:

- I. Legal dimension v/s Ethical dimension
- II. Social Responsibility v/s corporate Responsibility
- III. Principled morality v/s conventional morality

Q3 How will you describe the Ethical behavior in business? Explain briefly.

Q4 What do you understand by Economic Dimension?

Q5 Describe the social responsibility development of business ethics.

Q6 Identify & Elaborate the ethical decision making?

END OF SUBJECTIVE PAPER

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Student Name: _____ Seat No: _____

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KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI
FINAL EXAMINATION JUNE 2016; AFFILIATED COLLEGES
INTERNATIONAL BUSINESS; BA (H)-612 (PART B)
BBA – VIII

Date: July 13, 2016

Max Time: 90 Mins

Max Marks: 30

INSTRUCTION

- 1. Attempt any THREE questions. Answers must be given relevant and to the point.**
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.**

Q1 a) Briefly discuss the main instruments of trade policy.

Q1 b) How business firms can play vital role in international trade? Explain.

Q2 a) Distinguish between tariffs and non – tariff barriers. Provide examples to illustrate your answer.

b) Explain the relationship between government intervention and protectionism. What are the rationales for intervention?

Q3 a) Describe the types of International Business Strategy?

b) The best strategy for a firm to pursue often depends on a consideration of the pressures for cost reductions and for local responsiveness. Explain.

Q4 Define the following terms

- a) Letter of Credit
- b) Reserves
- c) Trade Credit
- d) MNC's Corporation
- e) Bill of Exchange
- f) Free on Board
- g) Black Marketing
- h) Cost and Freight

END OF SUBJECTIVE PAPER